

# MICHELIN® SCORCHER® TIRE PROMOTION SUBMISSION FORM

Get a \$50 H-D™ Gift Card via mail-in rebate with the purchase of a new set (front and rear) of MICHELIN® Scorchers® motorcycle tires, or a \$25 H-D™ Gift Card with the purchase of one new MICHELIN Scorchers® motorcycle tire. Offer valid on purchases from April 1, 2020 – April 30, 2020. (Sponsored by Michelin.)

## How to receive your Gift Card using this redemption form:

- Purchase from a participating Authorized Harley-Davidson® dealership a new set of MICHELIN® Scorchers® tires (front and rear) for a \$50 H-D™ Gift Card, or a single MICHELIN Scorchers tire for a \$25 H-D™ Gift Card.
- **Complete all of the information requested** in the form below and mail it **AND** your receipt (or legible copy) showing the purchase of a new set of MICHELIN Scorchers tires (front and rear) or one new MICHELIN Scorchers tire within the promotion period. **Completed submission form and copy of receipt must be postmarked or received on or before May 31, 2020.**

### Mail to:

Michelin North America, Inc.  
Motorcycle Tire Department  
PO Box 19001, Greenville, SC 29602-9001

Online Submission Available at  
<https://two-wheel.tirerewardcenter.com>

- Not valid with any other offer. See other terms and conditions (below) for further details.
- Please allow four (4) to six (6) weeks for delivery of the Gift Card via mail.
- To check the status of your Gift Card request, email [admin@motorcycltirepromo.com](mailto:admin@motorcycltirepromo.com).

### PLEASE PRINT LEGIBLY

First Name:				Last Name:					
Email:				Telephone:					
Street Address:									
City:				State:			Zip:		
Date of Purchase:				Retailer Name (where purchased):					
Retailer Address:									
Retailer City:				Retailer State:			Retailer Zip:		
Year of Harley-Davidson® Motorcycle:				Model of Harley-Davidson® Motorcycle:					
MICHELIN Scorchers Tire Model	<input type="checkbox"/> 11	<input type="checkbox"/> 21	<input type="checkbox"/> 31	<input type="checkbox"/> 32					
Front Tire Size:				Rear Tire Size:					
Previous Tire Brand:	<input type="checkbox"/> Avon	<input type="checkbox"/> Bridgestone	<input type="checkbox"/> Dunlop	<input type="checkbox"/> Metzeler	<input type="checkbox"/> Michelin	<input type="checkbox"/> Pirelli	<input type="checkbox"/> Other		
What factor do you consider <u>first</u> when choosing a replacement motorcycle tire?									
<input type="checkbox"/> Original Equipment Brand	<input type="checkbox"/> Longevity / Mileage	<input type="checkbox"/> Wet Grip	<input type="checkbox"/> Handling	<input type="checkbox"/> Price / Promotion	<input type="checkbox"/> Styling / Aesthetics	<input type="checkbox"/> Availability			

Promotion valid for residents of the United States and Canada only who purchase from a participating Authorized Harley-Davidson® dealership located in the fifty (50) United States, District of Columbia ("U.S."), U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands) and Canada. Purchases must be completed between 4/1/2020 and 4/30/2020. Purchase one (1) MICHELIN® Scorchers front and one (1) MICHELIN® Scorchers rear tire at the same time, and receive a \$50 H-D™ Gift Card from Michelin. Purchase one (1) MICHELIN® Scorchers front OR rear tire, and receive a \$25 H-D™ Gift Card from Michelin. Limit of one (1) redemption request per customer. Must be at least 18 years of age or older at the time of purchase to be eligible. **All redemption requests must be received on or before 5/31/2020.** Please allow four (4) to six (6) weeks for delivery of the Gift Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-346-4098, Monday through Friday between 8:00 a.m. and 8:00 p.m. ET, or email [admin@motorcycltirepromo.com](mailto:admin@motorcycltirepromo.com). Please reference the MICHELIN® Scorchers Tire Promotion when calling. Promotion may not be assigned, traded, sold or combined with any other Michelin promotion. THIS PROMOTION IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Harley-Davidson™ Gift Card can be used online at [h-d.com/store](http://h-d.com/store) and at participating U.S. Harley-Davidson™ retail locations or at the Harley-Davidson® Museum.

• Michelin will collect your personal data with precise, explicit, and legitimate goals. Michelin is committed to collecting only the information that is adequate, relevant, and non-excessive, taking into consideration the goal for which it is collected. Michelin will take all reasonable measures to ensure that the personal data collected is accurate. Michelin uses your personal data within the strict limits of the goals for which it was collected. Michelin is committed to not using your personal data without your prior consent. The recipients of your personal data are limited exclusively to the people who have a business need to know. Michelin may share your personal data with third party suppliers or service providers. These suppliers and service providers are contractually obligated to keep your personal data confidential and secure, and they are required to use your personal data only for the needs for the services that were entrusted to them. Michelin will not sell or rent your personal data to third parties without your consent, except pursuant to a court order, to comply with applicable law, or to protect the rights and the goods of Michelin. By submitting your redemption form or using the website, you signify your consent to this Privacy Policy. If you do not agree with any term in this Policy, please do not use the site or submit any personally identifiable information. To view the full terms of Michelin's privacy policy please go to [www.michelinman.com](http://www.michelinman.com).

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